



FULLCHANNEL

57 EVERETT STREET • WARREN, RHODE ISLAND 02885

FOR IMMEDIATE RELEASE:

Bringing green power to the broadband environment.

Full Channel's GreenLink™ is a groundbreaking elective for Rhode Island subscribers.

SEPTEMBER 16, 2008 --- WARREN, RI

With a renewable-energy initiative that could well be the first of its kind in the nation, Full Channel is offering customers the opportunity to "green" their cable TV, phone and high-speed internet connections.

"We recently began purchasing 100% green power for our office operations," says Linda Maaia, President & CEO of Full Channel. "Now for \$1 extra a month, our customers can choose to have our services delivered using wind power from renewable-energy sources right here in New England, as well."

As Rhode Island's only local, family-owned broadband provider, Full Channel is known for a strong community focus. Its green-power effort is a natural extension of that commitment.

The innovative GreenLink program is the result of a partnership with People's Power & Light: a Rhode Island nonprofit organization that is dedicated to making energy more affordable and sustainable. It works to promote energy independence within the New England power grid and additionally offers consumers green power choices on their electric bill.

"These are not just carbon credits or offsets," adds Levi Maaia, Vice President of Full Channel. "Besides reducing harmful emissions, our customers will actually support new renewable energy projects in New England when they choose GreenLink."

Approximately 10,000 kilowatt hours per month are needed to power the Full Channel corporate office. The monthly transmission of services to its residential and commercial subscribers consumes an additional 60,000 kilowatt hours system-wide.

Full Channel is a full-service communications provider to Rhode Island's East Bay: delivering cable, internet and phone services to the communities of Barrington, Warren and Bristol.

CONTACT:

Levi C. Maaia

401.434.5693 • levi@fullchannel.com

www.fullchannel.com